

# Cleaning Cards & Kits

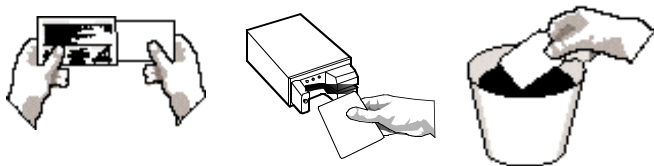
For All Card Reader Terminals

**M**agnetic Card Readers are used extensively in various industries. These readers are a key component in ATM's, POS, Swipe, Dip and Insert equipment. Reader failures and errors are linked to poor maintenance: contaminants damage reader heads. After several hours of use the reader head can begin to accumulate heavy dirt caused by pollution, oxides, oil and exposure to the elements.

## What is a Cleaning Card

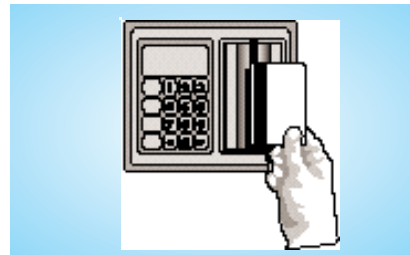
Poor maintenance is attributed to over 80% of reader failures. Our technically advanced cleaning cards are specifically designed for card readers to allow preventative maintenance of heads without dismantling the drive. Each cleaning card is conveniently pre-saturated and sealed in foil to ensure a clean card and the proper amount of solution for each cleaning. They are supported and laminated with a lint free non-abrasive material on both sides so that both reader head and transport rollers can be cleaned at the same time. Therefore, they will effectively remove the heavy dirt caused by pollution and continuous card reader use. When used daily, they drastically reduce the number of read errors and decrease the number of service calls. Our cards are designed to clean the latest equipment and are unconditionally guaranteed.

The not so hidden costs of neglect include customer dissatisfaction, frequent service calls and lost production. Our Cleaning Card keeps expensive professional visits limited to a minimum.



## 1. Easy

CALL US FOR ADDITIONAL INFORMATION ON OUR FULL LINE OF CLEANING PRODUCTS



## FEATURES AND BENEFITS:

What equipment will these cards work On?

- Magnetic Stripe Readers
- Cash Machines
- Time/Badge Readers
- Optical/Barcode
- Debit Card Readers
- ATM/POS Terminals
- Petroleum Pumps
- Slot/Vending
- Smart Card Readers
- Magnetic Strip Door Locks
- All Card Readers

Why You Should Use Cleaning Cards?

- Minimal expense and labor to decrease the number of service calls.
- The cleaning process takes 15 seconds or less.
- Mistake proof - the card will clean both sides.
- Customer convenience.

Benefits You Will See

- Saves Money: Reduce your service calls.  
Reduce your costs.  
Reduces premature equipment replacement.
- Saves Time: No downtime waiting for repairs.
- Results: Customer satisfaction.  
Prevents errors when scanning bar codes or when information is entered manually.

Today's equipment requires more attention to preventative maintenance than ever before. We specialize in developing products for cleaning concealed equipment components.

**RIGHT TEK**  
**ENTERPRISES**

1775 North Lee Street, Simi Valley California U.S.A. 93065  
(877) 208-3717 • Fax: (818) 579-9077 • Email: [righttek@pacbell.net](mailto:righttek@pacbell.net)

Heading straight to the top as your one-source supplier of Cleaning Cards and Kits for your preventative maintenance needs